



Content Brief

WhatToGrow.co.uk is a digital magazine and content driven media website aimed at providing general gardening information, tips, and advice.

We aim to publish and produce original content including articles and photos. However appropriate stock photography is permitted.

This publication will be free to download from our website and social media.

Audience	Male and Female. Age 18-64.
Subject / copy	Monthly, on topic, trending, gardening topics and general gardening articles.
Type	Digital magazine article & website publication
Length	300 words (+/- 50). Longer articles will be considered at the editor's discretion.
Date required	25 th of each month
Publication date	1 st Month
Commitment	None - freelance

Completed articles with associated media and copyright information (if applicable), should be emailed to editor@whattogrow.co.uk

Going forward

We are looking to build good relationships with our contributors to create a digital (*for now*) magazine with real gardeners featuring their gardens, personal journeys, and sharing their tips.

We have taken the next step to sending our magazine to print by committing to producing a monthly edition of WhatToGrow.

We look forward to working with you!

Terms & Conditions of article submission and publication

1. Submission of an article, list or video via email or website submission to WhatToGrow.co.uk is acknowledgement and acceptance of these Terms and Conditions.
2. Spelling and grammar should be checked before submission. Glaring mistakes will be returned.
3. All quoted material must be referenced.
 - a. Quoted copy must appear in the main body in speech marks with citation to the source or referenced at bottom of article with a footnote citation.
 - b. If permission is required to use a quotation, this must be included also.
4. Copyright permission must be supplied with any media supplied, be copyright free or an original photograph or image.
 - a. Copy of purchased release receipt or link to copyright information is accepted.
 - b. If the media is copyright free, please reference source e.g. website URL.
5. If media attribution is required, please include these details.
 - a. Attribution may differ from publisher to publisher. Details should accompany each article if required either in the publication or as a footnote.
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7. Original copy only, we will not accept articles which feature on other websites.
8. Submitted articles must not be submitted to other website/blogs etc after having being submitted to WhatToGrow.co.uk
9. Duplicated content from other websites and or printed media will be rejected.
10. Authors are responsible for obtaining copyright permission (if required) and quote permission (if required).
11. WhatToGrow.co.uk reserves the right to repost articles on social media and newsletter platforms.
12. WhatToGrow.co.uk reserves the right to reject any article which does not adhere to the websites' brand, subject matter or does not adhere to these terms and conditions. Rejected articles will be returned to the author with the editor's notes. The author may then resubmit their article.

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